



## Media release

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Barbados, 19<sup>th</sup> September 2014

- for immediate release
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Attention editor

### **THE BREWSTER TRUST – over 500 campers at the Football Holiday Camp 2014**

THE BREWSTER TRUST's Football Holiday Camp 2014 took place at Queen's College with various age groups during four weeks in the months of July and August 2014.



*Participants of the age group 5-14 (Group B) after the Award Ceremony*

### **Facts & figures**

The charity hosted 222 registered campers in the first group of the age group 5-14 years, 44 campers in the age group 15+, 229 campers in the second group of the age group 5-14 years and finally 16 local coaches who assisted in the programme. 511 campers in total participated in the 2014 programme including 52% newcomers and 48% re-joins from the camps in 2011, 2012 or 2013. The female quota 2014 has been 10.57%, the average attendance including the Public Holidays has been 89.08%.

**THE BREWSTER TRUST {registered charity N° 825}**

GH House ☎ 4<sup>th</sup> Floor ☎ Trents ☎ St James ☎ BB24017 ☎ Barbados ☎ West Indies  
phone: +1 246 419-4300 ☎ fax: +1 246 419-4302 ☎ email: info@football.bb ☎ www.football.bb



Axel Bernhardt, CEO of THE BREWSTER TRUST, states: "Analysing the Holiday Camp 2014 shows again interesting statistics like the high and improved attendance, constant female quota, the high re-joining percentage, 13 nationalities from four continents and very important for us children from all eleven Parishes attended – nearly proportional to the respective population. Only 40.87% of the campers are linked to a local football team or club. Not one of the planned 20 full camp days had been cancelled due to bank holidays or any weather condition. We served in total 5'390 meals, distributed nearly a ton of equipment like shirts, shorts, socks or footballs and most important, no serious injuries. Additionally we assisted this year with over 400 pairs of football boots."

### **Set-up**

The Football Holiday Camp 2014 came complete with camp basics but also included extras for parental comfort and focus on the children like health insurance cover, ambulance service, on-site physiotherapist, healthy lunches and fruit breaks, isotonic beverages or shirt, shorts, socks, shinpads for every camper and not to forget the academic football sessions in classrooms, the indoor soccer FUTSAL or the refereeing sessions with a former UK referee and former FA national referee manager. For the age groups 10-14 the charity and partner UNICEF organised workshops about child protection. The registration fee had been BDS\$ 50.00 with a refund of BDS\$ 20.00 on full participation.

THE BREWSTER TRUST thanks the coaches Ben, Evan, Jamie, Joe, Luis, Matty and Sam and the camp partners for the fantastic support, the external registration offices, the venue partner Queen's College, PUMA, Massy UNITED Insurance, POWERade, Pinehill, UNICEF, REHABWORKS Health Fitness & Performance Centre, Soldanza, Wibisco, Michael Greaves Associates, Arsenal FC and the many others, who support our charity in the background.

### **Review School Programme 2014**

Before the Holiday Camp, during terms two and three of the academic year 2013/2014, THE BREWSTER TRUST conducted its "School Programme 2014". It started with a coaching course for the Secondary Schools' coaches with 34 participants representing 19 schools. 38 sessions or over 64 hours a week at 27 individual schools followed, the schools had the choices "Curriculum Sessions", Double Club which includes an academic part combining general literacy and football, after school programme or a community session on Saturday mornings. In total 715 coaching sessions had been scheduled at the individual schools, 7'495 students participated in the programme with a female quota of 15.85%.

#### Contact information:

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About our organisation:

THE BREWSTER TRUST, founded on 22<sup>nd</sup> April 2010, is a registered charity (No. 825). The trust's mission is to promote, develop and improve football in Barbados with the aim of creating opportunities at all levels but especially for the youth. To impart the qualities of leadership and loyalty, sportsmanship, competitive ambition and the drive for academic excellence as well as discipline, fair play and respect is the Charity's ultimate goal just as the fruitful cooperation with all national and international football stakeholders.

31<sup>st</sup> Annual National Sports Awards, Barbados, February 2014: THE BREWSTER TRUST received a "Special Award" in recognition of an outstanding contribution to the sport of football during 2013.

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