



Media release

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- for immediate release
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Attention editor

School Programme 2013 – THE BREWSTER TRUST supports the Barbados Secondary Schools’ Football League



SCHOOL PROGRAMME 2013 - an initiative in conjunction with the Barbados Secondary Schools’ Football League

On 21st January 2013 THE BREWSTER TRUST launched the “School Programme 2013”, a new football initiative in Barbados in conjunction with the Barbados Secondary Schools’ Football League (BSSFL) and coaches from Arsenal FC – the motto: Shoes off. Boots on. Following its Mission Statement to promote, develop and improve football in Barbados and to create opportunities – especially for the youth – the registered charity offers support with a coaching course for coaches, football sessions for students and equipment for schools.

BSSFL-partnership

THE BREWSTER TRUST offered the Barbados Secondary Schools’ Football League (BSSFL) its support to implement on their new initiative, the “Development Programme”, to improve the overall standard of football in the secondary schools with the main goals:

THE BREWSTER TRUST {registered charity N° 825}

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- to promote secondary school football on the island,
- to raise the standard of youth football as a whole,
- to educate coaches in coaching techniques and the ability to train and select teams at the youth level,
- to provide the basis for young players to play structured football more often and so get better at the game of football,
- to provide coaches and players alike with the necessary equipment to assist in player development and
- to promote football for the youth on the island with the intention of making the schools' football the model for which every other division should follow.

"We are very happy to have The Brewster Trust's commitment and experience involved in our activities and long-term plans. We are in the process of restructuring our league mainly of course for the benefit of the footballers with the main intention of focussed coaching and more opportunities and time with football during the academic year", BSSFL-President Adrian Mapp states.

The offer to the schools

The trust's partnership with the Barbados Secondary Schools' Football League includes three elements for the actual academic year, a coaching course, weekly football sessions and equipment.

On last Monday the programme kicked off with a coaching course for the Secondary Schools' coaches with in total 51 registered participants from 24 schools. The entertaining, pulsating and diversified course was held by John Olaley of Arsenal FC at the Samuel Jackman Prescod Polytechnic including sessions on the field and off the field; elements of the classroom session have been health, nutrition, tactics, motivation, team building, respect or fair play. At the end of the three full days every coach received a detailed documentation.

On last Thursday THE BREWSTER TRUST started the weekly coaching courses at individual Secondary Schools, held by coaches from Arsenal FC / Arsenal in the Community. The schools had the choices "Curriculum Sessions", Double Club which includes an academic part combining general literacy and football, after school programme or a community session on Saturday mornings. 21 Secondary Schools registered for the weekly sessions till the end of the actual academic year. The sessions are delivered by two coaching teams, each with two Arsenal coaches and shadowed by the schools' coaches. Every session contains at least proper warm-up, one drill like passing, dribbling, control or shooting and finally a game. With the initiative THE BREWSTER TRUST runs weekly 35 sessions or 62 hours of football.

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The weekly schedule

TEAM I (m-f)	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8.00						
8.30						
9.00	Grantley Adams Memorial School 9.00 - 11.30 <i>Double Club</i>	Alleyne School 9.00 - 11.30 <i>Curriculum Session</i>	Parkinson Memorial Secondary School 9.00 - 10.00	Parkinson Memorial Secondary School 9.00 - 10.00	Alleyne School 9.00 - 12.00 <i>Double Club</i>	Lester Vaughan School 9.00 - 12.00 <i>Community Football</i>
9.30			Parkinson Memorial Secondary School 10.15 - 11.15 <i>Curriculum Session</i>	Parkinson Memorial Secondary School 10.15 - 11.15 <i>Curriculum Session</i>		
10.00						
10.30						
11.00						
11.30						
12.00		Barbados Community College 12.00 - 1.30 <i>Curriculum Session</i>	St. Lucy Secondary School 12.00 - 2.30 <i>Curriculum Session</i>			
12.30						
13.00	St. James Secondary School 1.15 - 2.35 <i>Double Club</i>			Parkinson Memorial Secondary School 1.15 - 2.15 <i>Curriculum Session</i>	Coleridge and Parry School 1.00 - 2.15 <i>Curriculum Session</i>	
13.30						
14.00						
14.30						
15.00		Lester Vaughan School 3.00 - 5.00 <i>After School</i>	Harrison College 3.30 - 5.30 <i>After School</i>	Queen's College 3.00 - 5.00 <i>After School</i>	St. James Secondary School 2.35 - 4.00 <i>After School</i>	
15.30	Harrison College 3.30 - 5.30 <i>After School</i>					
16.00						
16.30						
17.00						
17.30						
18.00						

TEAM II (m-m)	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8.00						
8.30						
9.00	St. George Secondary School 9.00 - 10.30 <i>Curriculum Session</i>	Deighton Griffith Secondary School 9.00 - 11.30 <i>Curriculum Session</i>	Christ Church Foundation 9.00 - 12.00 <i>Curriculum Session</i>	Princess Margaret School 9.00 - 11.40 <i>Double Club</i>	Princess Margaret School 9.00 - 10.20 <i>Curriculum Session</i>	Alma Parris Memorial Secondary School 9.00 - 12.00 <i>Community Football</i>
9.30						
10.00						
10.30						
11.00						
11.30						
12.00					Barbados Community College 12.00 - 2.00 <i>After School</i>	
12.30						
13.00	Princess Margaret School 1.10 - 2.30 <i>Curriculum Session</i>	Princess Margaret School 1.10 - 2.30 <i>Curriculum Session</i>	Graydon Sealey School 1.00 - 3.00 <i>Double Club</i>	Springer Memorial School 1.00 - 2.30 <i>Curriculum Session</i>		
13.30						
14.00						
14.30						
15.00		Providence Secondary School 3.10 - 4.30 <i>After School</i>		Providence Secondary School 3.10 - 4.30 <i>After School</i>	The Codrington School 3.00 - 4.30 <i>Double Club</i>	
15.30	S.J. Prescod Polytechnic 3.30 - 6.00 <i>After School</i>		S.J. Prescod Polytechnic 3.30 - 6.00 <i>After School</i>			
16.00						
16.30						
17.00						
17.30						
18.00						

The third element supports the participating schools with regards to equipment on a sponsorship basis but with some simple conditions of usage. The registered charity is in contact with other partners to raise the needed funds for a specific package that includes for example individual and branded tricots with shirt, shorts, socks and shin pads for 20 players and two goalkeepers including goalkeeping gloves, a set of bibs, footballs, foldable mini goals or a set of markers.

The winner, the youth

"After a pilot programme last year with nine schools we reviewed our experiences and one aspect of optimising the processes was to get in a closer contact and active communication with the schools. When BSSFL presented their new development programme to us we have recognised a similar approach especially when it comes to the benefit of the youth. The Ministry of Education and Human Resource Development allowed us again that sessions can be part of the Curriculum which shows that we have achieved a positive image especially with regards to quality and organisation since we began in Barbados in September 2010. We regret that we cannot integrate all schools, but we increased the level from nine to 21 schools in our weekly schedule and we know about the potential of the initiative", states Axel Bernhardt, CEO of THE BREWSTER TRUST.

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In relation with the schools' selection of students nearly 1'500 young people could be affected by the programme. THE BREWSTER TRUST follows FIFA's Grassroots principles and teaches also discipline, respect and fair play. The sessions, held on the schools' fields, are free of costs for students and schools.

Coaches from Arsenal

THE BREWSTER TRUST is a partner of Arsenal FC and the Gap Year Programmes 2010 to 2013. Nathaniel P. Brewster, Vice-President and co-founder of THE BREWSTER TRUST said: "The development of sports based social inclusion initiatives has been last but not least the driver to step in and support the [Gap Year] programme. One approach of our Charity is to have qualified and experienced people who are dedicated to football and are willing to share their know-how." The Arsenal coaches in Barbados are Dana Podmolikova, Niall Conwell, Cedric Johnson and Jamie Hunter from January to April who are all staying with guest families.

Further information: <http://www.football.bb/projects/school-programme-2013/>

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About our organisation:

THE BREWSTER TRUST, founded on April 22nd 2010, is a registered charity (No. 825). The trust's mission is to promote, develop and improve football in Barbados with the aim of creating opportunities at all levels but especially for the youth. To impart the qualities of leadership and loyalty, sportsmanship, competitive ambition and the drive for academic excellence as well as discipline, fair play and respect is the Charity's ultimate goal just as the fruitful cooperation with all national and international football stakeholders.

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