

Media release

Barbados, 26th January 2012

- for immediate release
- O hold for release until

Attention editor

School Programme 2012 – THE BREWSTER TRUST provides football sessions in selected schools



On 30th January 2012 THE BREWSTER TRUST starts the "School Programme 2012", a new football initiative in Barbados in conjunction with the Ministry of Education and Human Resource Development and coaches from Arsenal FC. Following its Mission Statement to promote, develop and improve football in Barbados and to create opportunities – especially for the youth – a pilot programme has been developed which runs till the end of the academic year and contains in total 31 sessions or 49 hours of football coaching at nine schools on a weekly basis.

Four Primary Schools and five Secondary Schools

The schools for the pilot have been chosen by the Ministry of Education. They are:

- Workmans Primary School
- Eden Lodge Primary School
- Mount Tabor Primary School

THE BREWSTER TRUST {registered charity N° 825}



- Milton Lynch Primary School
- Christ Church Foundation School
- Parkinson Memorial Secondary School
- The Lester Vaughan School
- St. Leonard's Boys' Secondary School
- Alma Parris Memorial Secondary School

The programme delivers football sessions on the field and off the field also focussing on confidence boosts or special needs; a special "Double Club" scheme covers literacy connected to football.

The winner, the youth

"The Ministry of Education and Human Resource Development as well as the Principals agreed in our planning meetings that the sessions are part of the Curriculum which is a clear commitment and also a big advantage especially for the participants. It also shows that we have achieved a positive image especially with regards to quality and organisation since we began in Barbados in September 2010. We regret that we cannot integrate all schools, but we are happy to run this pilot programme knowing about the potential of the initiative", states Axel Bernhardt, CEO of THE BREWSTER TRUST. In relation with the schools' selection of students nearly 1'000 young people could be affected by the programme. THE BREWSTER TRUST follows FIFA's Grassroots principles and teaches also discipline, respect and fair play. The sessions, held on the schools' fields, are free of costs for students and schools. The most outstanding students will be awarded with the trophies "most outstanding player" and "fair play trophy".

Coaches from Arsenal

THE BREWSTER TRUST is a partner of Arsenal FC and the Gap Year Programmes 2010 to 2013. Nathaniel P. Brewster, Vice-President and co-founder of THE BREWSTER TRUST says: "The development of sports based social inclusion initiatives has been last but not least the driver to step in and support the [Gap Year] programme. One approach of our Charity is to have qualified and experienced people who are dedicated to football and are willing to share their know-how." The Arsenal coaches in Barbados are Yasmin Anderson, Oore Ashaye, Paul Gutteridge and Philip Meier who are staying with guest families.

The sessions will be conducted on the school fields by two coaching teams, each with two coaches assisted by teachers and PE instructors. The coaching elements will be inter alia passing, dribbling, turns, control, heading, shooting and mini matches.

Further information: http://www.football.bb/projects/school-programme-2012/

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About our organisation:

THE BREWSTER TRUST, founded on April 22nd 2010, is a registered charity (No. 825). The trust's mission is to promote, develop and improve football in Barbados with the aim of creating opportunities at all levels but especially for the youth. To impart the qualities of leadership and loyalty, sportsmanship, competitive ambition and the drive for academic excellence as well as discipline, fair play and respect is the Charity's ultimate goal just as the fruitful cooperation with all national and international football stakeholders.