



## Media release

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Barbados, November 3<sup>rd</sup> 2011

- for immediate release
- hold for release until

Attention editor

### **The Goal Campaign 2011 – a very special programme to be awarded new portable football goals with nets**

On October 15<sup>th</sup> 2011 THE BREWSTER TRUST launched a new project, the Goal Campaign 2011, following its Mission Statement to promote, develop and improve football in Barbados and to create opportunities – especially for the youth. The central question asked in this campaign is “Would two new portable football goals with nets be of use to you?” The registered Barbadian Charity invites Clubs, teams, schools, communities or families to apply for football goals which are available in four different sizes. The best applications will be awarded two brand new portable football goals with nets.



*Coaching session at Checker Hall – one venue of the mobile coaching initiative*

**THE BREWSTER TRUST {registered charity N° 825}**

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THE BREWSTER TRUST started its operational business in September 2010 and is already well recognised in Barbados. Nearly 400 campers including over 40 local coaches have been hosted at the Inaugural Football Holiday Camp 2011 in the month of July 2011 – free of charge, with lunch and fruit breaks or health insurance coverage included. The coaches came from Arsenal F.C. and the Arsenal in the Community programme, a partner of THE BREWSTER TRUST. At the moment around 200 footballers are involved in the programme "Football Autumn 2011", a mobile coaching initiative with spots in the parishes St. Thomas, St. Philip, St. Lucy, St. James and St. Michael taking place between September and December 2011. The programme is open for everyone, free of charge and planned for children aged five to fourteen years. The two hours coaching sessions during the week are followed by festivals and tournaments on Saturdays and a dedicated goalkeeper coaching every Sunday.



*Ready for the goals? Participants of the goalkeeping sessions in the actual "Football Autumn 2011" programme*

The Goal Campaign 2011 aims primarily to improve the football infrastructure in Barbados. Nathaniel P. Brewster, Vice-President and co-founder of THE BREWSTER TRUST, states: "We want to be seen as an authentic and proactive partner in football in Barbados and with the goals we can offer something touchable and also sustainable. Some of the local football pitches, school campuses or community fields will have proper goals very soon. We did our homework; we know the needs and also the wishes."

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Everyone can apply for a pair of portable football goals subject to a few simple conditions. The countdown is on – deadline is November 13<sup>th</sup> 2011. “The feedbacks we got so far are overwhelming; it is an interesting mixture of families, primary schools, communities, football clubs, teams and academies, social clubs but also of organisations linked to government or church.”, states Axel Bernhardt, CEO of THE BREWSTER TRUST. “Of course we still invite everybody to participate so that we are able to improve the football infrastructure in Barbados as focussed as possible”, he adds.

The available models are full size (7.32m x 2.44m), youth football goal (5.00m x 2.00m), mini football goal (3.00m x 2.00m) and mini training football goal (1.20m x 0.80m), all including nets and goal safety anchors. THE BREWSTER TRUST just wants to know why YOU need them and where and how the goals will be used and also maintained. Don't miss the chance.

Further information and online application: <http://www.football.bb/projects/goal-campaign-2011/>

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#### About our organisation:

THE BREWSTER TRUST, founded on April 22<sup>nd</sup> 2010, is a registered charity (No. 825). The trust's mission is to promote, develop and improve football in Barbados with the aim of creating opportunities at all levels but especially for the youth. To impart the qualities of leadership and loyalty, sportsmanship, competitive ambition and the drive for academic excellence as well as discipline, fair play and respect is the Charity's ultimate goal just as the fruitful cooperation with all national and international football stakeholders.

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