

## **Media Coverage**

## The Goal Campaign 2011

ON OCTOBER 15, 2011 The Brewster Trust launched a new project, the Goal Campaign 2011, following its Mission Statement to promote, develop and improve football in Barbados and to create opportunities especially for the youth.

The central question asked in this campaign is "Would two new portable football goals with nets be of use to you?"

The registered Barbadian charity invites clubs, teams, schools, communities or families to apply for football

goals which are available in four different sizes. The best applications will be awarded two brand new portable football goals with nets.

The Brewster
Trust started its operational business in September 2010 and is already well recognised in Barbados. Nearly 400 campers were hosted at the Inaugural Football Holiday Camp 2011 in July – free of charge, with lunch and fruit breaks or health insurance coverage included. The

coaches came from
Arsenal F.C. and the Arsenal in the Community programme,
a partner of The Brewster Trust.

At the moment approximately 200 footballers are involved in the programme "Football Autumn 2011", a

a very special programme
 to be awarded new
 portable football goals with nets



A COACHING SESSION at Checker Hall – one venue of the mobile coaching initiative. (CP)

mobile coaching initiative with spots in St Thomas, St Philip, St Lucy, St James and St Michael taking place between September and December.

The programme is open for everyone, free of charge and planned for children aged five to 14 years. The two-hour

coaching sessions during the week are followed by festivals and tournaments on Saturdays and a dedicated goalkeeper coaching every Sunday.

The Goal Campaign 2011 aims primarily to improve the football infrastructure in Barbados. Nathaniel P. Brewster, vice-president and co-founder of The Brewster Trust, said: "We want to be seen as an authentic and proactive partner in football in Barbados, and with the goals we can offer something touchable and also sustainable. Some of the local football pitches, school campuses or community fields will have proper goals very soon. We did our homework; we know the needs and also the wishes."

Everyone can apply for a pair of portable football goals, subject to a few simple conditions. The models are Full Size (7.32m  $\times$  2.44m) including nets and a set of safety anchors, youth football goal (5.00m  $\times$  2.00m) including nets and goal anchors, mini football goal (3.00m  $\times$  2.00m) including nets and goal anchors and finally mini training football goal (1.20m  $\times$  0.80m) also including nets and goal anchors.

The Brewster Trust just wants to know why YOU need them and where and how they will be used and also maintained. The best applications via the web portal **football.bb**, email, letter or fax by November 13, 2011 will be awarded.

Further information and online application: http://www.football.bb/projects/goalcampaign-2011/